

# DIGITALEUROPE firmly supports the European Commission's Digital Education Action Plan

Brussels, 17 January 2018

The European Commission has released its Digital Education Action Plan today. The plan is important to DIGITALEUROPE's members as it will scale up successful programmes across the EU, ensure important funding is available that can be used to driving skills training and certification, and coordinate action plans at Member State level to work closely with the organisation's national trade associations network.

Cecilia Bonefeld-Dahl, Director General of DIGITALEUROPE comments:

"The European Commission has made an important first step with clear actions that are vital to technology companies operating in the EU. We now need to see the action plan deliver results."

"The plan is an important effort to drive digital skills which will unlock the full potential to lift communities and the workforce to secure jobs and livelihoods, prepare children in education systems to be able to exploit important technologies and ensure Europe is a leader in creating world-class technology companies."

"Let's be clear: addressing climate change, helping our ageing population and fighting poverty will require digital skills."

DIGITALEUROPE actively supports the European Commission to boost digital skills in Europe. DIGITALEUROPE has been managing pan-European awareness raising campaigns on digital skills since 2010, with a major impact on reducing the skills gaps, attracting people to new digital careers and bolstering cooperation between the industry and education sectors.

Since 2016, DIGITALEUROPE has been running the Secretariat of the <u>Digital Skills and Jobs Coalition</u>, urging stakeholders from the ICT and ICT-enabled sectors to commit, and facilitating the setting up of <u>National Coalitions</u>. Cecilia Bonefeld-Dahl, Director-General of DIGITALEUROPE, is also Chair of the digital skills for the labour force working group within the <u>Governing Board</u> of the Digital Skills and Jobs Coalition.

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## ABOUT DIGITALEUROPE

DIGITALEUROPE represents the digital technology industry in Europe. Our members include some of the world's largest IT, telecoms and consumer electronics companies and national associations from every part of Europe. DIGITALEUROPE wants European businesses and citizens to benefit fully from digital technologies and for Europe to grow, attract and sustain the world's best digital technology companies. DIGITALEUROPE ensures industry participation in the development and implementation of EU policies.

DIGITALEUROPE's members include in total 25,000 ICT Companies in Europe represented by 60 corporate members and 37 national trade associations from across Europe. Our website provides further information on our recent news and activities: <a href="http://www.digitaleurope.org">http://www.digitaleurope.org</a>

### DIGITALEUROPE MEMBERSHIP

#### **Corporate Members**

Adobe, Airbus, Amazon, AMD, Apple, Bose, Brother, Canon, Cisco, Dell, Dropbox, Epson, Ericsson, Fujitsu, Google, Hewlett Packard Enterprise, Hitachi, HP Inc., Huawei, IBM, Intel, JVC Kenwood Group, Konica Minolta, Kyocera, Lenovo, Microsoft, Lexmark. LG Electronics, Loewe, Mitsubishi Electric Europe. Motorola Solutions, MSD Europe Inc., NEC, Nokia, Nvidia Ltd., Océ, Oki, Oracle, Panasonic Europe, Philips, Pioneer, Qualcomm, Ricoh Europe PLC, Samsung, SAP, SAS, Schneider Electric, Sharp Electronics, Siemens, Sony, Swatch Group, Tata Consultancy Services, Technicolor, Texas Instruments, Toshiba, TP Vision, VMware, Western Digital, Xerox, Zebra Technologies.

#### **National Trade Associations**

Austria: IOÖ
Belarus: INFOPARK
Belgium: AGORIA
Bulgaria: BAIT
Cyprus: CITEA

Denmark: DI Digital, IT-BRANCHEN

Estonia: ITL Finland: TIF

France: AFNUM, Syntec Numérique,

Tech in France

Germany: BITKOM, ZVEI

**Greece:** SEPE **Hungary:** IVSZ

Ireland: TECHNOLOGY IRELAND Italy: Anitec-Assinform

Lithuania: INFOBALT

**Netherlands:** Nederland ICT, FIAR **Poland:** KIGEIT, PIIT, ZIPSEE

Portugal: AGEFE

Romania: ANIS, APDETIC

Slovakia: ITAS Slovenia: GZS Spain: AMETIC Sweden: Foreningen Teknikföretagen i Sverige, IT&Telekomföretagen Switzerland: SWICO

Turkey: Digital Turkey Platform, ECID

Ukraine: IT UKRAINE United Kingdom: techUK